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IN THE DISTRICT COURT OF THE UNITED STATES

FOR THE DISTRICT OF MASSACHUSETTS

IN RE PHARMACEUTICAL INDUSTRY)

AVERAGE WHOLESALE PRICE) MDL No. 1456

) Civil Action

THIS DOCUMENT RELATES TO) 01-CV-12257-PBS

ALL CLASS ACTIONS) Judge Patti B.

) Satis

The Deposition of MARK DAVID FLYNN,

Taken at 31500 Wick Road,

Doubletree Hotel, Superior Room,

Romulus, Michigan,

Commencing at 9:03 a.m.,

Friday, July 29, 2005,

Before Cynthia A. Chyla, CSR 0092.

Henderson Legal Services (202) 220-4158

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- A. Oncology, hepatology, rheumatology.
- Q. Can you give me the names of perhaps five of
- your, what you would call your biggest, for lack of a
- better description, biggest or your better accounts or
- 5 active, however you want to characterize it? Do you
- 6 understand what I'm saying?
- A. I'm not sure I understand your question. Is
- 8 this strictly to specialty --
- ⁹ Q. Yes, specialty pharmacy.
- 10 A. Diplomat Pharmacy in Flint, Michigan.
- 11 Peninsula Pharmacy, Thompson Pharmacy.
- Q. And Peninsula, could you give me -- are they
- in one town?
- A. They are in Marquette, Michigan.
- Q. Thank you. I'm sorry. And then the --
- A. Thompson, Traverse City, Michigan. Oh,
- 17 Apothecary Shop, Midland, Michigan.
- Q. Now, you have used the phrase that these
- were somewhat specialty pharmacies. Of these four,
- those are what you have described as specialty
- pharmacies?
- A. Yes.

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- Q. Do you call on other or nonspecialty
- pharmacies or general pharmacists?
- ³ A. Very rarely.
- 4 Q. What would be the reason or occasion where
- you would call on other pharmacies?
- 6 A. Where either clinics or physician offices
- ⁷ are telling me they utilize that particular store.
- ⁸ Q. On -- calling on the doctors and the clinics
- ⁹ that use injectable or physician-administered drugs and
- pharmacies, how and to what extent, if you can describe
- it, do you provide them pricing information?
- A. Rarely, if -- only if asked.
- Q. And, what kind of information would you
- provide to them on those occasions?
- A. Typically the questions would be
- administration, things like the J code for Intron-A,
- and then the list price in the Schering-Plough price
- book.
- Q. Are there -- do you ever engage your
- 20 customers in discussions regarding spread?
- ²¹ A. No.
- Q. Do you understand what spread is? Or what

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- is your understanding of what spread is relative to the
- sales and purchase and reimbursement?
- MS. MAYER: And, I'm just going to
- 4 caution the witness that if you have an understanding
- 5 that is independent of conversations with counsel,
- ⁶ you're free to share that. You can't share any
- ⁷ understanding you have based solely on conversations
- 8 with counsel.
- 9 A. Excluding those conversations, my
- understanding of your use of the term spread would be
- the difference between acquisition price and
- reimbursement level.
- BY MR. McNEELY:
- Q. Okay. And, for your eight years' experience
- as an oncology rep calling on doctors and pharmacies,
- you understand that that is an important issue in those
- clinics and pharmacies; is that correct?
- MS. MAYER: Objection.
- 19 A. In some of my offices, it's considered
- important.
- BY MR. McNEELY:
- O. Okay. At this point, I'm going to hand you

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- A. I don't know.
- Q. How is it that you gave the information

 about Caremark to Tammy in this particular call, or why
- would you give that information?
- ⁵ A. I would give Tammy that information on
- 6 Caremark because an individual patient is having a
- 7 problem with Temodar. This patient typically diagnosed
- 8 with a brain tumor. Average median survival for that
- 9 patient, depending on the type of brain tumor, could be
- as little as nine months. And, having that patient
- have difficulty and having that patient or their
- support person run around trying to find resources for
- a prescription, that's a pretty tough way to spend your
- time when you've been told that news.
- Does Schering-Plough train or give you
- information on such specialty pharmacies as Caremark?
- A. Yes.
- 18 Q. How do they do that?
- 19 A. Written materials and verbal discussions.
- Q. Would that be the same thing true about
- ²¹ Curascript, do you provide information relative to
- ²² Curascript to any of the customers that you call on?

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- ¹ A. Yes.
- Q. Now, the records or documents, marketing
- material that you have at your office or in your
- 4 storage building at home, would that also include any
- of your training manuals that you received from
- 6 Schering-Plough?
- ⁷ A. Yes.
- 8 Q. Would those training manuals go back to your
- 9 initial training back in May of 1997?
- ¹⁰ A. No.
- 11 Q. How far would they go back?
- A. I cannot recall the exact date. Early '02,
- approximate. Early '02 forward.
- Q. And, what would be the dates or dating on
- the marketing material that you have at your office at
- your house and in storage in your storage shed?
- A. Approximately the beginning of 2002 to
- 18 current.
- Q. And, what drugs would that cover, the
- marketing material that you have?
- A. That would be for Temodar and Intron-A.
- Q. And, would any of that marketing material

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- include comparisons on pricing and reimbursement
- between Temodar and Intron-A with any of its
- 3 competitors in the market?
- 4 A. No.
- MS. MAYER: Objection.
- 6 BY MR. MCNEELY:
- Q. Have you ever been provided material on
- 8 comparisons between Schering-Plough products and your
- 9 competitors relative to pricing?
- MS. MAYER: Objection.
- ¹¹ A. No.
- BY MR. McNEELY:
- Q. Have you ever been provided by
- Schering-Plough any materials, documents, charts or
- anything of that nature showing the comparisons of
- reimbursement between Schering-Plough products that you
- sell and the competitor products?
- MS. MAYER: Objection.
- ¹⁹ A. No.
- BY MR. McNEELY:
- Q. As a part of providing information to any of
- your customers from red book material, have you

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- 1 provided data or information relative to any of your
- 2 competitors?
- 3 Α. No.
- Since you joined Schering-Plough in May of 0.
- 5 1997, have you received instructions from
- 6 Schering-Plough for the destruction of any of the
- documents or materials that they had provided to you?
- Α. No.
- 9 What is, to your knowledge, the document 0.
- 10 retention policy of Schering-Plough relative to the
- 11 materials that they provide to you?
- 12 I'd like to go back to the last question, Α.
- 13 please.
- 14 Ο. Okay.
- 15 Can you restate that question for me. Α.
- 16 MR. McNEELY: I'm going to ask the
- 17 court reporter to read that back.
- 18 (Record repeated as requested)
- 19 The answer to that question -- the correct Α.
- 20 answer to that question is yes.
- 21 BY MR. MCNEELY:
- 22 And, tell me on what occasions have you Q.

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- received such instructions?
- ² A. Cannot give you specific dates. There would
- be periodic typical mailings or e-mail notices or both
- 4 listing sales literature numbers referring to specific
- pieces telling you to destroy those particular pieces,
- and this was prior to '02.
- Q. As part of that process of notifying you to
- 8 destroy certain pieces of literature --
- 9 A. Um-hum.
- Q. -- were you also required to fill out a
- compliance form and return that to Schering-Plough?
- A. Yes.
- Q. And, have you maintained copies of those
- compliance forms that you've sent back to
- Schering-Plough personally in your office?
- A. I don't know.
- Q. Has there ever been a time when you received
- instructions to destroy any records or materials from
- Schering-Plough where a compliance sheet or record by
- you was not filled out?
- A. I believe all the notices that I received
- included the requirement of my signature on documents